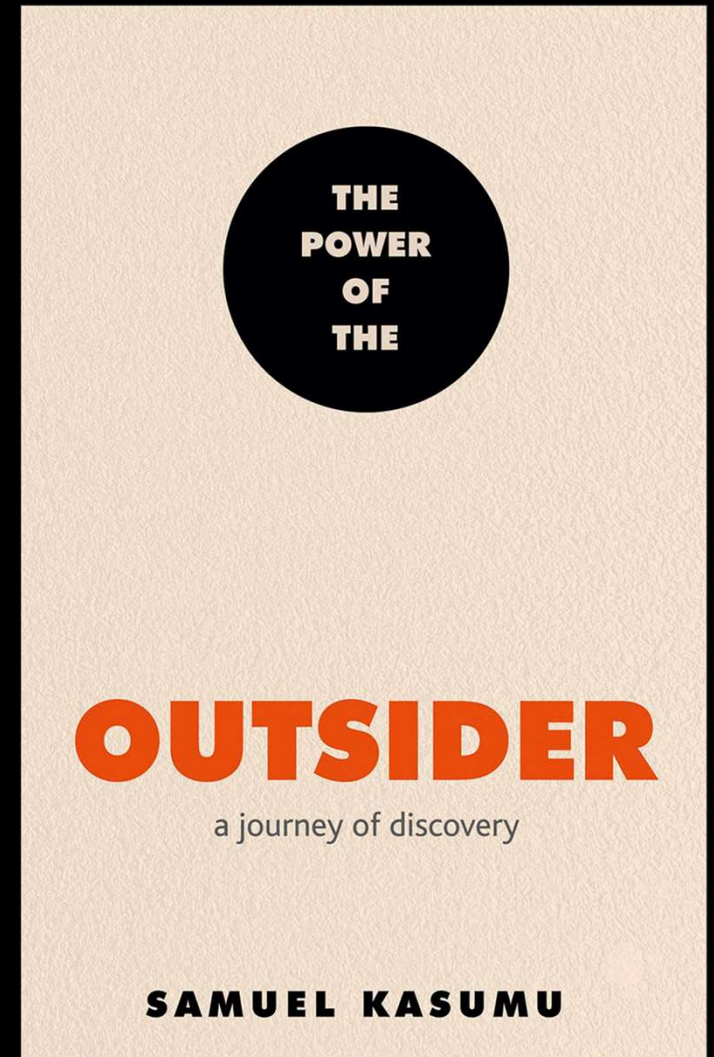


The Power of the Outsider





The Outsider

Conservative mayoral candidate
hopeful **Samuel Kasumu**
knows many in Westminster
think of him as an outsider.
But, he tells **Seun Matiluko**
and **Tali Fraser**, that won't
stop him fighting to be in the
room where it happens



Surrounded by portraits of white men, many dressed in the elaborate military regalia of a bygone colonial era, Samuel Kasumu is relaxing at the Institute of Directors on the capital's Pall Mall.

The setting could be considered uncomfortable for a Black man who grew up in multicultural Barnet, north London – “the best place in the world” – but the meeting place was his choice. Having been a member of the Institute for a decade, he is not afraid to “walk through doors, where I am the only or the first”.

Kasumu announced his campaign to run for mayor of London in early September, arguing he has what it takes to regain a Conservative foothold in the capital.



Outsiders are **individuals or groups set apart for a purpose**