



Telford & Wrekin
Co-operative Council

Protect, care and invest
to create a better borough

Communications and the Ofsted & CQC Area SEND Inspection

12 March 2024

Sarah James

Head of Corporate Communications

Telford & Wrekin Council

Telford & Wrekin Council




Ofsted
Outstanding
Provider

Inspection comms: a double edged sword



What's the objective?

- Reputational gain or damage limitation
- Support change and continuous improvement
- Recognise and celebrate success

1) A never ending story

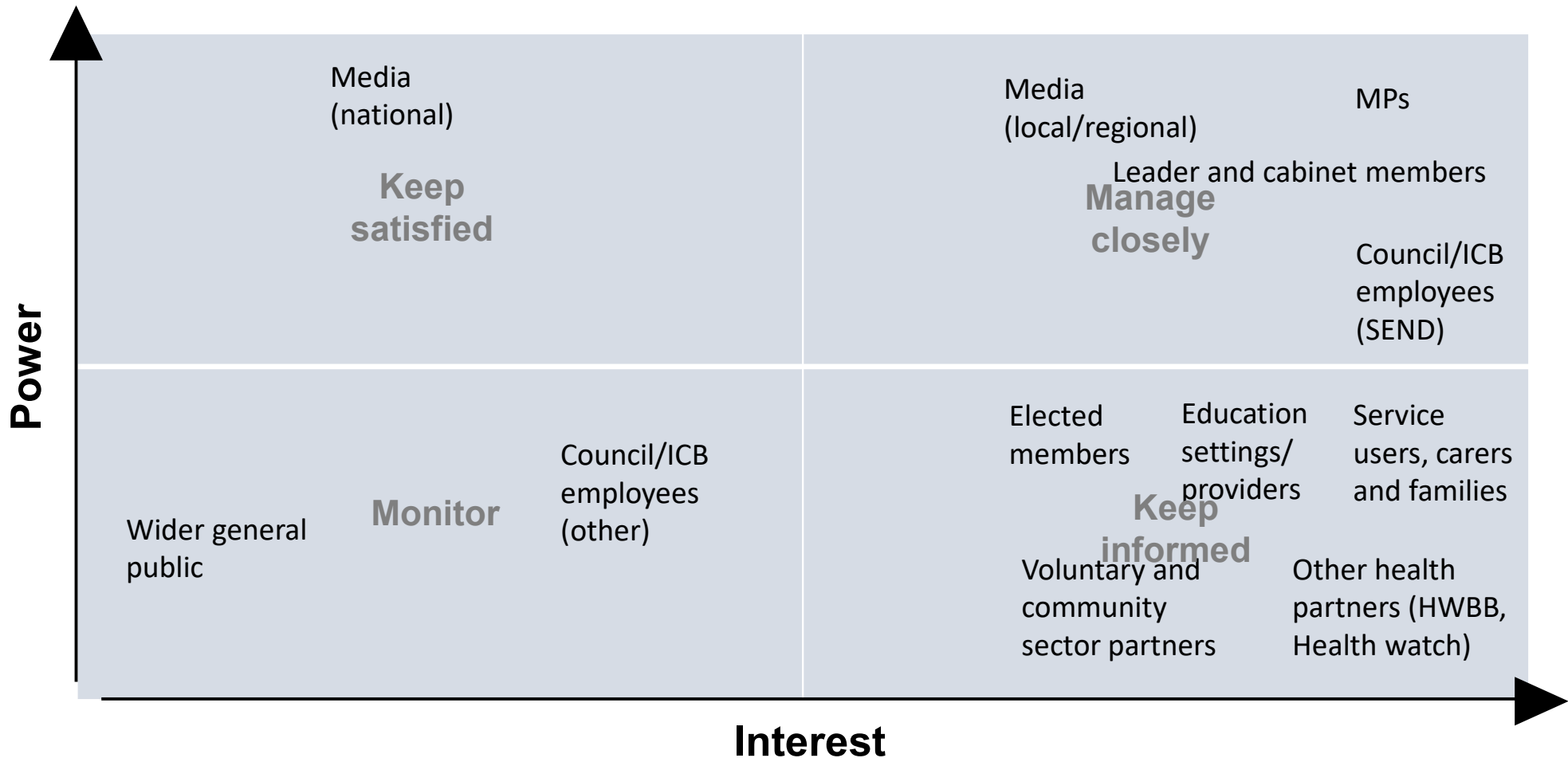
No single word judgment

“The local area partnership’s arrangements typically lead to positive experiences and outcomes for children and young people with special educational needs and/or disabilities (SEND).”

What is it like to be a child or young person with SEND in this area?

“Children and young people with SEND are visible, valued and included in the Telford and Wrekin community.”

2) Know your audiences



3) Consider your channels carefully

BBC NEWS

Home | Israel-Gaza war | Cost of Living | War in Ukraine | Climate | UK | World | Business | Politics | Culture

England | Local News | Regions | Shropshire

Services for children with special needs praised

GETTY IMAGES




A report finds children in Telford have "typically positive" outcomes

At a glance



- Inspectors have praised the provision for children with special educational needs and disabilities (SEND) in Telford
- A partnership between Telford and Wrekin Council and local healthcare providers are jointly responsible for the services
- A review by the Care Quality Commission (CQC) and Ofsted praised the leadership's "stability"
- It also said children with SEND in the borough were "visible, valued and included"

THANK YOU SO MUCH

For a positive
OFSTED / CQC Area SEND report

Cllr Shaun Davies Cllr Shirley Reynolds Cllr Eileen Callar



David Sidaway Jo Britton Simon Wellman Darren Knibbs

The report outcome stated that the local area partnership's arrangements typically lead to positive experiences and outcomes for children and young people with SEND and that the local area partnership is taking action where improvements are needed.

Well done for achieving the highest possible outcome under the new inspection framework.


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Weekly update from the leader, Cllr Shaun Davies

Championing Telford and Wrekin

This week I had the pleasure of being elected Chair of the Local Government Association. This is great news for residents. It is a national role which, alongside my role as Leader of the Council, will give me the opportunity to showcase what we're doing in Telford and Wrekin and give us a voice at the highest levels of government. It is another task to champion our borough and all it has to offer.

To mark the 70th birthday of our amazing NHS and as a thank you to NHS staff in the borough and their families, start your weekend on the offering free swimming at our leisure centres (see timetable), free ice skating at Telford Ice Rink and free golf in Telford Town Park. Just find a session and bring along your NHS ID card and enjoy!

This week's top stories...

Council urges review of A&E closure plans



Fighting to save emergency services at the Princess Royal Hospital is one of my top pledges and that's why I have again written to the Health Secretary demanding a review. The closure of our A&E will mean patients travelling further to Shrewsbury for treatment and for people relying on public transport to visit loved ones that mean long bus journeys.

Efficiency

'Passion and determination' of staff recognised



4) The power of lived experience



The image shows a YouTube video player interface. At the top left, there is a circular profile picture and the video title "Video statement from lived experience consultees". To the right of the title are icons for "Watch Later" and "Share". The main video area is dark and blurry, showing a person in a light-colored jacket. A "MORE VIDEOS" button is visible in the bottom left corner. At the bottom, there is a progress bar showing "0:19 / 1:56", a play button, a volume icon, and a subtitle "that the real human aspect". On the right side of the bottom bar are icons for a playlist, settings, the YouTube logo, and a full-screen icon.

Video statement from lived experience consultees

Watch Later Share

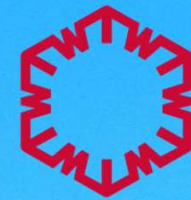
MORE VIDEOS

that the real human aspect

0:19 / 1:56

YouTube

Good luck



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